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Panel discussion "Strategic Alliances in the Future"

NORDIC MOBILITY AND COOPERATION IN FUTURE

Lapland University of Applied Sciences

- Started in 2014
- Concentrated in Lapland, Arctic area and Barents region
- Preparing to growing interest towards High North > natural resources, safety and security
- 188 000 inhabitants in Finnish Lapland > long distances
- Lapland has 1600 km boarderline > traditional connections between people and organisations

Experiences and lessons learned in Nordic cooperation

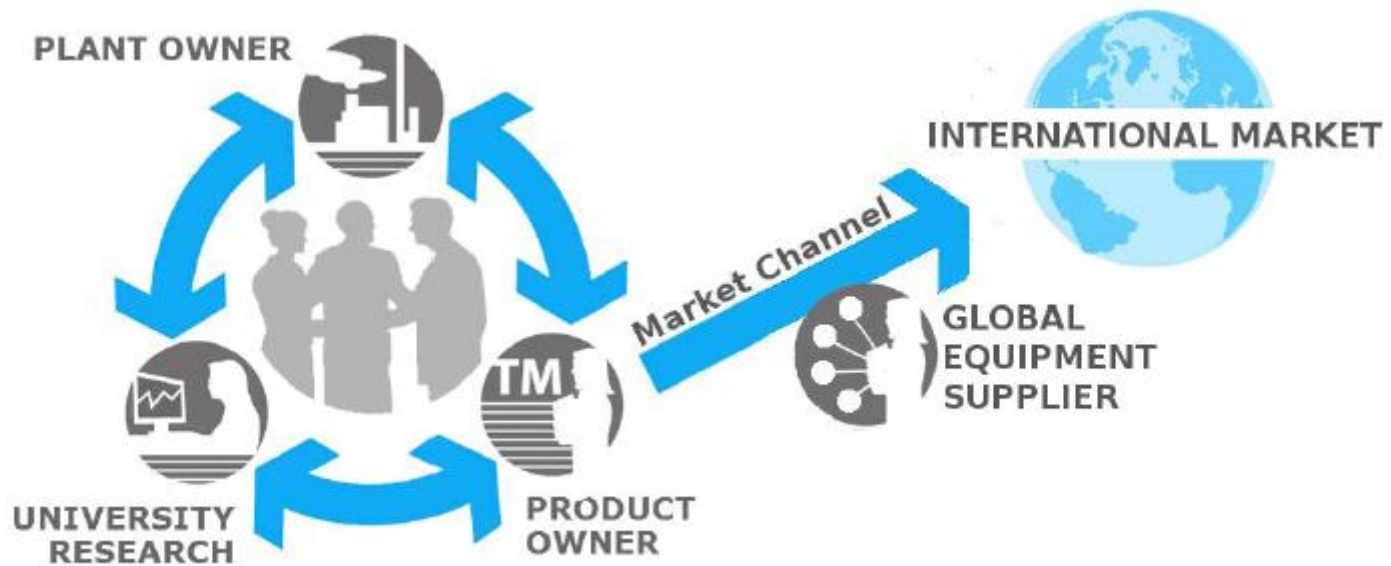
1. R&D&I projects

- Value of project portfolio in 2015 was 8 M€ and in Nordic projects 800 000 €
- Founded by Interreg
- Sweden, Norway, Island, Faroe Islands
- LTU, Norut and Tromsø University
- ProcessIT Model > a way to influence in European markets
- More and more companies are connected (and earlier)
- More and more students are needed > closer connection into teaching/learning processes (written in the applications)

Experiences and lessons learned in Nordic cooperation

- R&D&I projects, some examples
 - BOSS – From Borders to Shared Space
 - Tornedalens sommarsik Internationalization of Process Industry SMEs
 - Business Model Innovation and
 - Advancing the Bioeconomy in the Nordic Region
 - Arctic Entrepreneurship Lab
 - Arctic Children INNET
 - Arctic Sustainable Building Network
 - HansaECVET – a journeyman travelling model
 - Our Stories – The business of using storytelling to draw people in
 - YIE – Young Innovative Entrepreneurs
 - Startup Lapland

ProcessIT Model



Experiences and lessons learned in Nordic cooperation

2. International Programme (60 ECTS) in Travel and Tourism

- Repeated 7 times so far
- Norwegian, Finnish and Russian students visiting as a group in every three countries studying and developing local tourism and cooperating closely with tourist companies and travel agencies
- Understanding cultures, business habits and languages

> Multicultural interdisciplinary study programmes in close connection with companies

Experiences and lessons learned in Nordic cooperation

3. Continuous planning in joint degree programmes

- With Norwegian and Russian and some EU partners
- Both in Master and Bachelor Studies
- > Continuous changes of people in responsibility and curricula and organisations are challenging
- > Working life connections (future competencies) needed

4. Starting Education Export

- Done in some African countries with a Swedish partner
- Many possibilities, also in Nordic countries
- > Big potential markets, partnerships needed

Experiences and lessons learned in Nordic cooperation

5. Discussions in high schools and municipality federations

- High schools in Luleå and Kalix

> Developing online education (blended) > creating interest for student exchange and degree programmes

6. Cooperation between regions

- Pilot in Germany
- Chambers of commerce, municipalities, entrepreneurial organisations, local companies are connected

> Strategic alliances between regions

Experiences and lessons learned in Nordic cooperation

7. Service export in Sweden and Norway
 - Event marketing, education, student work

8. Close connections to entrepreneurial organizations
 - Partners in projects, members in steering groups
 - Fairs, meetings, events
 - Bothnian Arc, Tornedalsrådet, Tromso fylke...

9. Degree Programmes in Swedish in Health Care (finished) and in ICT (finished)

Strategic alliances

- Common strategic goals
- Important networks
- Analyzing and using information
- Inputs and resources needed
- Challenges recognized